



SPONSORSHIPS Opportunities

Our programs and services are made possible through the generosity of our sponsors, whose investments provide lifelong access to the musical arts for students of all ages.



COMMUNITY EVENTS

We have two large scale community-wide events annually garnering 100-300 attendees each with the goal to expose as many people as we can to music.

Spring - **Celebración de la Música**
Fall - **Halloween Spooktacular**

Season Community Event Sponsorship \$30,000 **Season Sponsors support multiple Community Events**

Sponsorship supports event music, media, planning, and logistics

Benefits:

- Name or logo on all digital marketing for events
- Name or logo on all event posters
- Logo on the Photo Booth Backdrop
- Name or logo listed on our website year-round
- Social media recognition

Individual Community Event Sponsorship \$5,000-\$10,000 **Event Sponsors support one of our Community Events**

Sponsorship helps with food, tech support, and venue costs

Benefits:

- Name or logo on all digital marketing for event
- Name or logo on the event poster
- Name or logo listed on the event website
- Social media recognition





RECITALS

ACMS recitals can feature students or guest artists



Recital Sponsorship \$500-\$999

One to three sponsors needed for each event

Sponsorship supports musicians, food, instrument upkeep, and more

Benefits:

- Name or logo listed on recital program
- Verbal recognition



UKULELE HAPPY HOURS

These events allow adults of all skill levels to learn and mingle

Ukulele Happy Hour Sponsorship \$500-\$999

One sponsor needed for each event

Sponsorship supports instructor, food, drinks, instrument upkeep, and more

Benefits:

- Name or logo listed on ukulele music packet
- Verbal recognition



IN-KIND DONATIONS

In-kind donations can include but are not limited to goods, services, discounts, and time. Contact ACMS to discuss specific gifts in more detail.

In-Kind Sponsorship

Sponsors can support as many events as desired

Sponsors donate food, drinks, or other supplies as needed.

Benefits:

- Name or logo on all digital marketing for event
- Name or logo on event poster

Contact **Heather Arnos** at harnos@acmsuastin.org to request a sponsorship or if you have any questions.

