



2024-2028

## 5-YEAR CAMPAIGN | \$1 MILLION GOAL

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### Help Transform Lives Through Music!

Armstrong Community Music School (ACMS) is excited to announce our Sustain the Sound major gifts campaign, a vital initiative designed to propel ACMS into a new era of impact and growth. With a goal to raise \$1 million over the next 5 years, we invite you to be a part of this transformative journey. Gifts can be made over multiple years or with one gift.

### Why Your Support Matters

Your generous donation of \$5,000 or more over the next 5 years will directly support our ambitious 5-year Strategic Plan. This plan aims to enhance and expand our programs, reach underserved communities, and solidify our role as a cornerstone of music education in Central Texas.

### Join Us in Making a Difference

By contributing to the **Sustain the Sound** campaign, you are not just supporting a music school; you are investing in the future of our community. Your donation will create lasting change, empowering children and families through the transformative power of music.

Together, we can ensure that ACMS continues to thrive and inspire for years to come. Help us sustain the sound of music in Central Texas!

**To support the campaign, contact Heather Arnos, Director of Development at [harnos@acmsaustin.org](mailto:harnos@acmsaustin.org).**

## YEAR 1: LAYING THE FOUNDATION

In the first year, your gift will...

**Fund External Evaluation Tools:** Ensuring the effectiveness and continuous improvement of our Early Childhood Programs.

**Develop Teacher Training Curriculum:** Creating a comprehensive training program that integrates music into preschool classrooms, enhancing early childhood education.

**Improve Infrastructure:** Essential upgrades to help us retain and attract talented faculty, ensuring high-quality education for our students.

## YEAR 2: EXPANDING OUR IMPACT

In the second year, your continued support will...

**Support the First Cohort of Trainees:** Launching our innovative preschool teacher training program, equipping educators with the skills to integrate music into their teaching.

**Provide Free Early Childhood Classes:** Offering free classes to half of our students at our newly expanded location in North East Austin (Community Arts Collaborative), making music education accessible to more families.

**Community Arts Collaborative Expansion:** Assisting with the initial costs associated with our expansion into new North East Austin location, including hiring new staff and setting up the necessary infrastructure.

## YEAR 3: DEEPENING OUR REACH

In the third year, your continued generosity will...

**Provide a Second Year of Free Early Childhood Programming:** Offering another year of free classes specifically targeted to low-income families in the Eastern Crescent of Austin, ensuring more children have access to quality music education.

**Train and Evaluate a Second Cohort of Preschool Teachers:** Training and evaluating a new group of educators, further expanding the impact of our teacher training program.